

CASE STUDY: GENERATION NEXT FERTILITY

Optimized Compliance & Security

SOC 2
TYPE II
CERTIFIED

Introduction

Generation Next Fertility is a premier fertility clinic in NYC that offers a range of services including fertility testing, egg freezing, and IVF. The clinic is known for its compassionate and highly individualized care, delivered by a team of experienced doctors and clinical assistants.

Challenge

Managing IT infrastructure for 36 locations and 890 users requires balancing centralized IT oversight with the unique needs of each location is essential for maintaining operational efficiency and security, including:

- Patient Data Security & Privacy
- HIPAA Compliance
- Telemedicine & Remote Services
- System Integrations across two locations
- Electronic Health Records Management, Backup & Recovery
- Compliance with New York SHIELD Act, GDPR, HITECH Act, American Society for Reproductive Medicine (ASRM) Guidelines

Our Approach

Data privacy and operational efficiency play a critical role in the complex equation of modern healthcare services. Sourcepass understands technology's critical role in ensuring HIPAA compliance to protect patient data and proactively secures networks to provide solutions that meet stringent performance and security requirements.

Sourcepass also understood the clinic's need for a centralized IT system across all locations and decided a move to the Cloud was the best decision as it can provide scalable, secure, and globally accessible IT resources, ensuring consistent performance and cost efficiency across all locations.

Solution

Since 2017, Sourcepass has been providing Generation Next Fertility with Managed IT & Advanced Security Services, has upgraded the clinic's end-of-life systems (workstations, devices, switches, hardware, firewalls), and has migrated the clinic to the Microsoft Azure Cloud. The benefits the clinic has received include:

- ✓ Sensitive data protection with robust security measures – giving staff and patients peace of mind
- ✓ Enhanced performance and speed, increasing productivity, improving security measures, enabling scalability, and future-proofing the IT infrastructure
- ✓ Consistent and efficient operations across all locations, ultimately driving better business outcomes

“

Sourcepass helps bring our practice a modern approach that keeps us up to date with current technology. Sourcepass provides timely and expert service, facilitating our work and allowing our practice to be the best it can be.

- Dr. Edward Nejat, Practice Director & Co-Founder

”

Conclusion

The partnership between Generation Next Fertility and Sourcepass has proven to be instrumental in overcoming the complexities of managing a multi-location IT infrastructure in a highly regulated industry.

By implementing robust security measures, ensuring seamless system integrations, and maintaining strict compliance with healthcare regulations, Sourcepass has empowered Generation Next Fertility to focus on what they do best—providing exceptional, compassionate care to their patients.

Contact us to learn more about how Sourcepass can help you achieve your compliance goals and grow your business.



Sourcepass provides the technical expertise, strategic guidance, and impactful technology solutions to transform your company into a modern, secure, cloud-enabled business. Start your journey today by contacting us at 646.681.5528 or visit www.sourcepass.com.