

Expert Website Design for Improved Performance

SOC 2
TYPE II
CERTIFIED

Introduction

Lee Audio 'N Security, founded in 1970, provides fail-safe security systems to residential, commercial, institutional, and industrial clients throughout western Massachusetts and eastern New York with state-of-the-art, top-of-the-line alarm systems for home and business. Its services include design, specification, CAD drawings, installation, installation supervision, UL Certification, inspections and 24/7 service.

Challenge

Lee Audio 'N Security had a website built in 2011 that needed to be updated. Without the necessary website design expertise, they had to find a vendor who specialized in delivering a better user experience, technical efficiency with faster loading times, optimized code, and reduced server strain, and the latest security features. Lee Audio 'N Security was looking for a vendor who could:

- Enhance the website design with better navigation and improved accessibility
- Help website visitors easily find their products
- Improve the security posture of the website to keep website visitors safe

Our Approach

Sourcepass understood the challenge that Lee Audio 'N Security faced and was ready to demonstrate our proven website design capabilities.

With a team of website specialists, Sourcepass provides design services that create visually appealing, user-friendly, and highly functional websites tailored to meet clients' unique needs, including custom website design and development, web application development, custom programming, and e-commerce solutions for clients across a variety of industries.

Solution

Sourcepass initiated the website re-design and refresh by conducting a thorough analysis of the existing site, identifying areas for improvement in terms of user experience, functionality, aesthetics, and security. They collaborated closely with Lee Audio 'N Security to understand their goals and target audience, ensuring the new design aligned with the brand's vision.

With an in-depth understanding of client's needs, Sourcepass was able to successfully:

- ✓ Build a well-designed website that enhanced user experience, built trust with security features, and improved accessibility, leading to higher engagement and conversion rates.
- ✓ Improve functionality by implementing a product catalog allowing website visitors to easily browse and find products.

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The website development team at Sourcepass worked closely with us to enhance our website and help protect it from vulnerabilities.

- Rick Gore, President

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Conclusion

Sourcepass managed to improve Lee Audio 'N Security's website, leveraging their extensive expertise to create a visually appealing, user-friendly, and highly functional website tailored to meet their unique needs. Additionally, Sourcepass implemented security features to protect the website and its visitors from security vulnerabilities.

With Sourcepass, you can trust that your website design vision and needs are in capable hands.



Sourcepass provides the technical expertise, strategic guidance, and impactful technology solutions to transform your company into a modern, secure, cloud-enabled business. Start your journey today by contacting us at 646.681.5528 or visit www.sourcepass.com.