CASE STUDY: ANONYMOUS

Website Transformation with Purchase Order Functionality

Introduction

The company in this case study has been at the forefront of designing and developing innovative safety and comfort healthcare products for patients in nursing homes, hospitals, rehabilitation centers, and homecare settings. Their product offerings aim to enhance patient comfort and safety, whether in bed, a wheelchair, or on the move, helping patients live their best lives.

Challenge

As the company was experiencing rapid growth, it was being held back by an outdated website. The company decided it was time to incorporate e-commerce and purchase order functionality to help streamline the ordering process and better serve their customers. Additionally, they were looking for:

> A new, modern website design

> Improved product search functionality

> Enhanced security measures

Our Approach

Sourcepass understood the challenge that the company faced and was ready to demonstrate our proven website design capabilities, particularly with e-commerce.

With a team of website specialists, Sourcepass provides design services that create visually appealing, user-friendly, and highly functional websites tailored to meet clients' unique needs, including custom website design and development, web application development, custom programming, and e-commerce solutions for clients across a variety of industries.

Solution

After working closely with the company to properly capture the desired functionality improvements and design vision, Sourcepass was successfully able to convert the legacy website to a fully functional e-commerce and purchase order system website.

Sourcepass was also able to successfully:

☑ Optimize the website design with simplified navigation and a more modern look and feel

☑ Improve product search functionality making it easier for visitors to find what they are looking for

☑ Incorporate security measures including malware scanning and preventing spam submissions

> **Sourcepass was able to help us get our website updated with the added functionality our business needed to continue growing.**
>
> *- Brand Manager*

Conclusion

Sourcepass managed to convert and enhance the company's website to support both B2C and purchase order systems. Additionally, Sourcepass implemented security features to protect the website and its visitors from security vulnerabilities.

With Sourcepass, you can trust that your website design vision and needs are in capable hands.